iq board®

Powered by QUALTEH

The best solution for product advertising and customer information in retail industry

- DIGITAL SIGNAGE
- SINGLE POINT REMOTE MANAGEMENT
- REAL-TIME USER-DISPLAY INTERACTIVITY
- HARDWARE IN OPTIMAL BUDGET
- EASY CUSTOMISATION

FIELDS OF APPLICATION

Manufacturing
Retail
Education
Healthcare
Public Sector

All information you need on one display!

www.qualteh.com/iqboard

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RETAIL

- *Advertising*
- *Product launch*
- *Communication*
- *Entertainment*
- *Loyalty*

Products shelves:
- product promotions
- videos of displayed products recipes
- products use suggestions
- customer loyalty programs
- new product launch
- commercials of complementary products from other store departments...

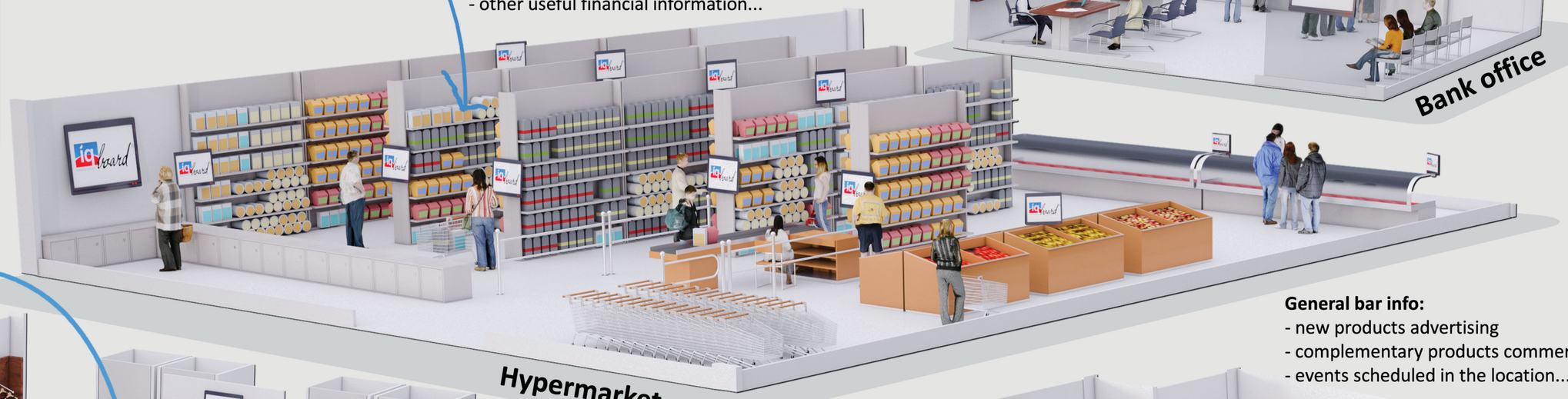
Exchange/ payments office:
- daily exchange and main currencies evolution
- providers to whom payments can be made
- necessary documents for payments and exchange
- safety rules: distance in a row, waiting area...

Window info:
- individuals and legal entities financial products promo
- exchange
- working time...

Credits, cards and accounts office:
- individuals/ legal entities office
- financial products promotions
- necessary documents for credits/ cards/ accounts
- other useful financial information...

Bank office

Store cash desk:
- ongoing promotions
- new products commercials
- payment methods accepted
- customer loyalty programs
- availalble vouchers...



Hypermarket

General bar info:
- new products advertising
- complementary products commercials
- events scheduled in the location...

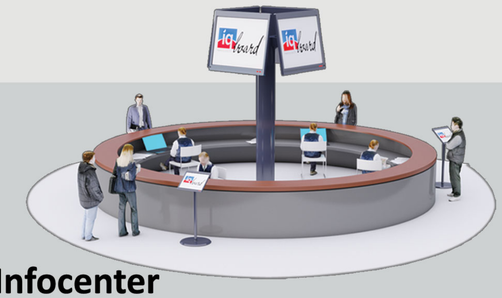
Clothing store

Products shelves:
- product or product bundles promotions
- new collection video
- outfit suggestions for various occasions
- customer loyalty programs...

Fitting rooms:
- outfit suggestions for various occasions
- ongoing promotions
- new collection videos...

Cash desk info:
- ongoing promotions
- new products commercials
- payment methods accepted ...

Restaurant/ cafe

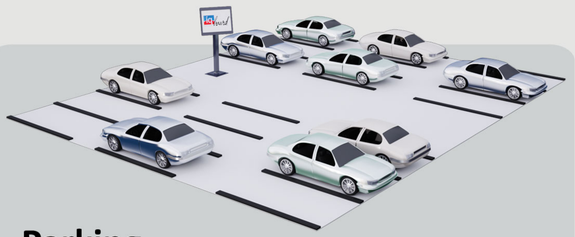


Infocenter

- ongoing promotions and campaigns
- stores map, emergency exits, toilets
- customer benefits and loyalty programs
- products and shops presentation videos...

Cinema

- movie trailers
- promotional offers, special prices, bundles
- cinema map with halls and scheduled movies
- emergency exists, food, toilets...



Parking

- access rules: hours, areas, payment info
- stores access map
- products, stores and services commercials
- useful info: time, customer benefits...

Hall/ lockers

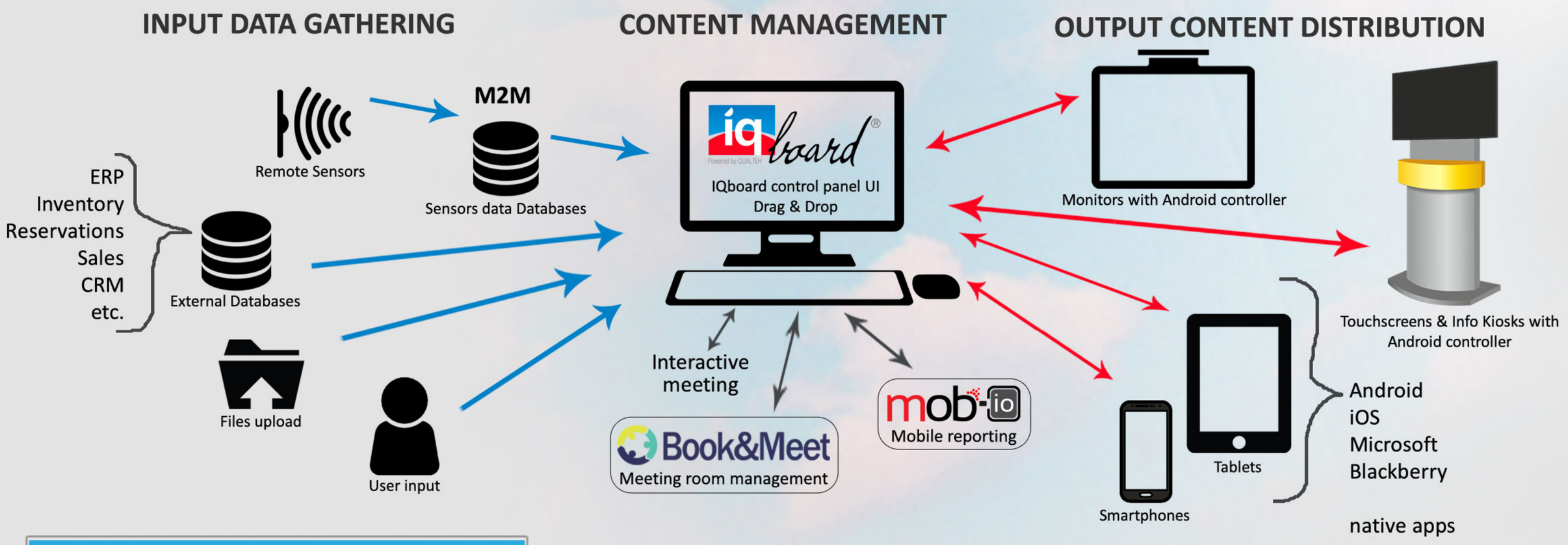
- lockers use rules
- working time, loyalty programs, news
- products, stores and services commercials
- mall promotions and news ...

OPERATION AND MODULES

IQboard is an extremely solid and flexible platform that allows effective distribution of information and data to employees and customers in multiple locations. The three key elements of the solution are:

1. The gathering and management of data from different databases and data sources (including M2M data processing)
2. A configuration module that allows for easy creation and management of content for different audiences and locations, integrating data from different sources.
3. A display module/app that allows the distribution of content/information to digital monitors, touch-screens and mobile devices in multiple locations, tailored for different audiences.

Additional Qualteh solutions can be integrated with IQboard: Book&Meet (a room booking and management system), Mob-IO (a mobile reporting solution), IQsfa (a sales force automation solution).



TECHNICAL COMPATIBILITY

Depending on the type of implementation required, IQboard can run as a cloud solution, on a microserver or for large enterprise deployment on the organisation own servers (Microsoft or Linux). The configuration module can be accessed via a browser on Windows, Mac OS or Linux. The display module runs on both Android and Windows devices.

COMPLETE IMPLEMENTATION

We provide complete support before, during and after implementation of the IQboard solution. Following is a standard implementation process, which is usually adapted to meet client's needs.

- Assessment of needs of the organisation
- Advice on the best hardware equipment to meet your organisation needs and budget
- Development of custom connectors to organisations' databases and data sources if required
- Implementation and integration of the solution into the organisation's IT environment
- Mounting or retrofit monitors in high visibility areas in your organisation (reception, meeting rooms, classrooms, hallways, departments, etc.)
- Support system administrator to deploy the software application (configuration and display modules) and to assign user rights to users within your organisation
- Training users in your organisation on how to manage the content that will run on displays, using a simple and intuitive drag & drop UI
- Ongoing support and maintenance

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