

REAL-TIME INFORMATION

The best complete hardware and software solution for the management of displays in your company

SCHEDULED INFORMATION DISPLAY

EASY CUSTOMIZATION

VARIOUS INFORMATION AND DATA SOURCES

TRANSPARENT COMMUNICATION

Target accomplished: 3076 / 4300

The 1st and 2nd of May are free days for everyone



THE MAIN APPLICABILITY AREAS

Production Automotive Retail Horeca Healthcare Parking Agriculture Leisure

All information you need on one display!

www.qualteh.com/iqboard



Companies in various areas of business are searching for ways to consistently and effectively provide current business information and data that individuals could act upon immediately in order to increase the productivity of the business.

The challenge for everyone is to find a way to make real time information (with different data sources) available and accessible on the same media support.

This timely information needs to be delivered to all levels of employees in a format appropriate to each level, from the executive offices to the manufacturing floor.

SOLUTION ADVANTAGES AND BENEFITS FOR USERS

Our solution, IQboard, is an appropriate medium for this task. Not only does it make the information (from videos to live feeds) available to everyone and allows users to manage what and when is displayed on each display, but it also ensures maximum visibility that could not be easily ignored and would promote collaborative behavior.

Even more, the software component of the solution allows the fast link between various databases (both document and business solutions) and a large range of display devices (large format displays, industrial displays, tablet PCs and industrial PCs).

The management of the displays is an easy one and does not require the involvement of a very technical responsible, due to its intuitive drag & drop configuration panel included in the software solution. Thus, either if the displays are meant for use in production, on company halls, in healthcare institutions, retail locations or parking areas, the information on the screen can be easily administrated by a department manager or other responsible.



ATTRIBUTES

Notes, images, schedules, time counters, calendars, charts, videos, everything designed for a public display can get from creators to users.

Companies can display different kinds of messages, thanks to the attributes of our complete IQboard solution:

- user-based solution, with no need for a IT professional to run it;
- real-time access to the information, for much better informed employees;
- transparent internal communication and tracking of various processes in the company;
- various information displayed, thanks to a very intuitive and permissive management interface;
- easy management of information on the display (although IT staff is involved in the implementation of new display installations, they are not necessary for the day-to-day management of the content).



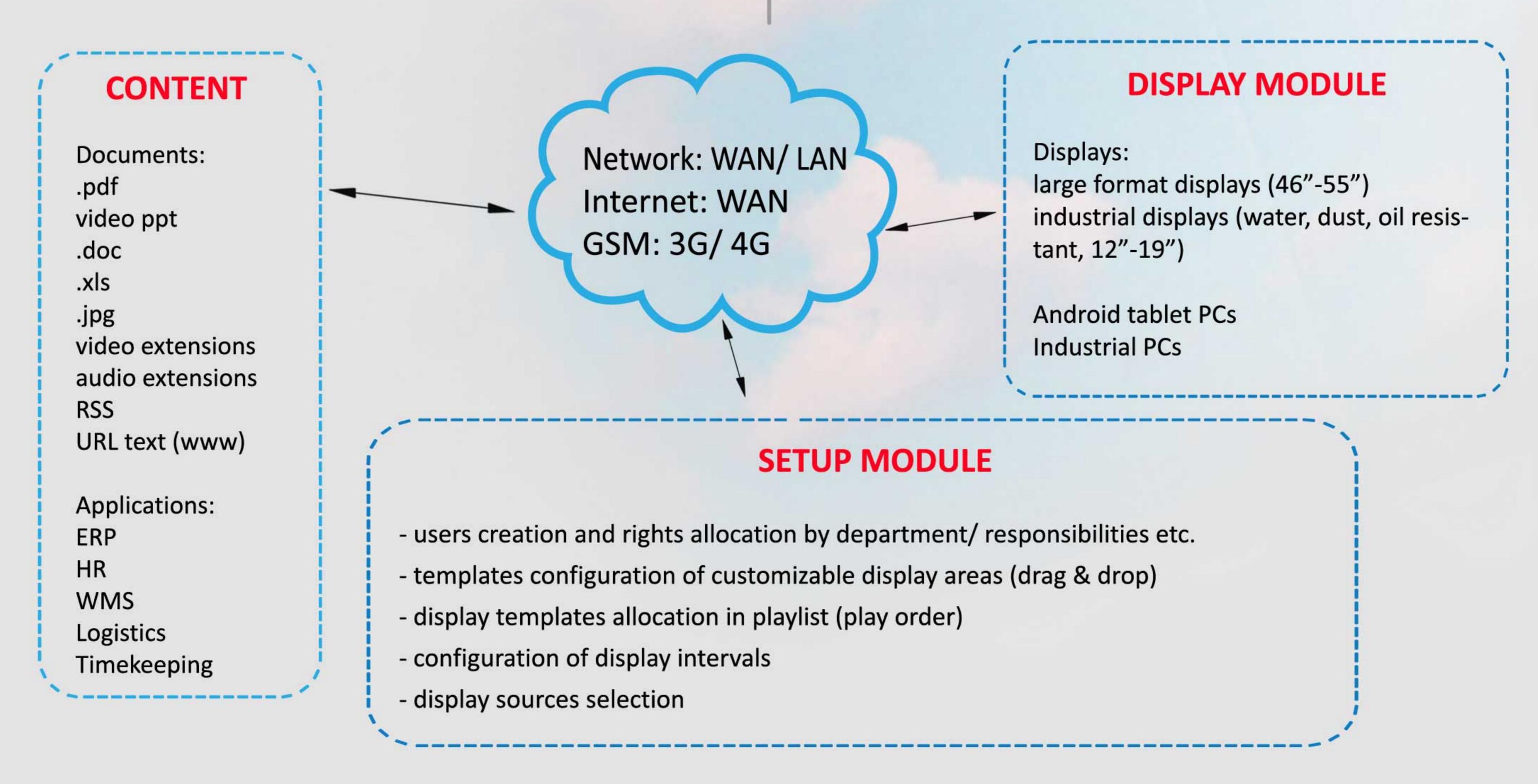
OPERATION AND MODULES

IQboard is an extremely effective way to communicate or promote your business among employees and customers through a concept very simple to explain, in a few steps:

1. we are implementing the complete IQboard solution (hardware and software) within your company: mount displays (large or tablet) in a high visibility area (production hall, lounge, reception, large work offices, dining rooms,

shops etc.) and train you to properly use the software application;

- 2. your IT responsible creates application users inside your company and assigns them rights to use the displays;
- 3. users in your company (department managers, secretary, marketing etc.) manage the content that will run on displays allocated to them through a very simple and intuitive drag & drop interface, that does not require any IT knowledge and can be made by any employee.



APLICABILITY AREAS

No matter what industry your company is in, that requires continuous information of clients and/ or employees, IQboard is certainly the most complete and effective solution through which the information selected by you can reach the selected receptors in real time and with immediate impact on their work and the results of your business.

Production and Automotive – demo videos of tracks production, remaining working time, work shifts, outputs graphics, product drawings etc.

Retail – advertising or promotions movies of products, new prices, new products

Horeca – menu of the day, pictures of products, price lists, movies with promotional campaigns

Healthcare – videos of medical recommendations, health product promotions, working hours, waiting line numbers, live feeds etc.

Parking – status of available places on quantitative and spatial level, products commercials, different warnings

Agriculture – periods for different agricultural works, weather forecast

Leisure – promotional videos, working hours, news, utilities

For each case, you can set up the information on the displays according to the needs of your business.



SOFTWARE LICENSES PRICES

The IQboard solution is marketed as a software package consisting of Setup Module + Display Module, with one-shot pack paid license of 5 displays.

IQboard Lite

License pack for first 5 displays

maximum 5 displays integrated into the platform

media content

2.300 Euros

License pack for extra displays

pachet pentru câte 5 display-uri

1.000 Euros

IQboard Professional

License pack for first 5 displays

maximum 5 displays integrated into the platform

media content

data bases connection

3.700 Euros

License pack for extra displays

pack of licenses for 5 displays

1.500 Euros

Prices are in Euro and do not include VAT. For companies with large networks of displays, we can calculate personalized quote.

IQboard Lite and IQboard Professional packages contain all software components required for the operation and management of displays: setup and management module, playlists configuration module, remote display module. No other software is required for the operation of this solution, except parts of the infrastructure of each beneficiary.

With the software component, we also offer hardware equipment compatible with that, depending on your company's business needs and budget.

We provide, thus, the complete IQboard solution to our clients, guaranteeing best services before, during and after implementation:

- best hardware equipment for your company needs and budget;
- **software solution** developed by Qualteh, the mobile software development company in Medianet Group, for efficient real-time processing of your data;
- complete implementation and integration of the IQboard solution into your company environment;
- **training** for your users to configure your display interface.



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